

Building Your Practice

Kick start your coaching practice by learning all the essentials to finding clients and getting established

About this program

This program is designed for new coaches who are establishing their coaching practice, or those looking to take their practice to the new level.

Throughout this program, you will establish a clear vision for your coaching business, set goals, clearly identify business resources and identify promotional and distribution methods for marketing strategies.

This is achieved through course materials, paired and group exercises where you brainstorm business building ideas with fellow classmates and complete actions to be completed between sessions. Additional resources are supplied as part of being a successful coach with a busy practice.

This course is always led by a senior Results Coach who has a highly successful coaching practice and is open to Results trained coaches and non-Results coaches.

By the end of the course you will know how to:

- Establish a clear vision for your business
- Set explicit short and medium term goals for your business
- Have clearly identified the resources and tools needed to run a successful business
- Identified ways to promote oneself as coaches and find clients

Benefits for participants attending this program:

- Operational tools to support you in running your practice
- Resources and new ideas for marketing yourself as a coach
- Network of other like-minded people
- 12 hours of coach specific training

Who should attend:

This program is designed for new coaches who are establishing their coaching practice, or those looking to take their practice to the new level. The main focus of this program is to help participants identify ways to set up their business and find clients.

Prerequisites: ♦ Brain-based Intensive Coach Training (BBICT)

What's included

- Building Your Practice participant notes
- Operational tools to support you in running your practice
- Resources and new ideas for marketing yourself as a coach
- Network of other like-minded people
- 12 hours of coach specific training

Participant feedback

"Having now done the course I feel much better equipped to step forward confidently knowing I have this wealth of knowledge to lean into"

"Thank you Results for changing my life, I'm proud to take the Results Coaching Methodology and tools to the rest of Africa. This is the best well kept secret in the coaching world"

"Excellent course and good follow on from the ICT. Very motivating and practical"

"Thanks for an amazing, supportive course and trainer"

"Thanks for a great eight weeks of learning! Powerful sharing of appropriate lessons lead to passionate performance"

"The value I got out of this course and the confidence to build my business is immeasurable. It gave me ideas and materials that I have already applied with good result"

Getting Started

For more information or to register for this program, please contact us on info@resultscoaches.co.za or 0860 864 864.

Visit our website www.neuroleadership.co.za to see upcoming training schedules or for more information.